

Kristina Hickman

www.kjhickman.com
www.linkedin.com/in/kjhickman
Kristina@kjhickman.com

603.566.0018 (cell phone)

KEY WORDS

Creative direction • **innovative**
• **multiple projects** • conceptual
illustrative & typographical skills •
elearning • professional •
excellent graphic design •
problem-solving • prototypes •
communication • leadership •
branding • **confidence** • success
• **positive** • **wireframes** •
highly organized • prioritizing •
time management • **positive**
attitude • knowledge • **UI**
design principles • industry
standards • **responsibility**

Effective UI/Visual Design Professional

EXPERIENCE:

UI/Visual Design Contractor

Boston Area

2/2009 – present

Responsible for defining the overall User Experience and Visual Design appeal from hand sketches to wireframes, prototypes to final product. Collaborating with senior business, technology executives and development teams, while;

- Working collaboratively with developers to design and deliver RIAs and web-based applications, while defining user-appropriate experiences.
- Understanding user goals, business goals, technology and design constraints to create a effective user experience, clarifying complex concepts into inviting and easy to use interfaces.
- Communicating and presenting high-level executive summaries, including design recommendations, and usability test findings.
- Developing Usability testing and prototypes.
- Recommending technologies and methodologies to be used when and where appropriate, with the focus on user experience, and considering time and cost.
- Creating all UI assets and icons.

UI/Visual Design Fidelity

Merrimack, NH

2007 – 2009

Lead UI Designer of in Fidelity projects RiskADMIN and ECM Small Business Solutions. Responsible for translating senior business goals into highly interactive customer experience visions, working designs and testing prototypes. Responsibilities included;

- Setting direction of UI/Visual Design teams in creation and development of UI solutions.
- Representing the visual and user-centric design focus of projects with a keen visual sense and strategic viewpoint.
- Collaborating with teams of Information Architects, Usability Teams, and developers with emphasis on engaging and positive user experience (contractor).
- Recommending technologies to be used when and where appropriate.
- Contributing to the development, maintenance, and continuous improvement of efficient & effective UI/Visual Design methodology/process, documentation, workflow, ROI, and standards.

Creative Director ActiveEdge

Nashua, NH

2006 – 2007

Directed day-to-day operations and creative development, strategic planning, and design for print, presentation, web-based applications, online advertising and support for clients. Responsibilities also included;

- Acting as a design advocate and consultant to project teams providing expert guidance and thought leadership regarding principles of information architecture, user-centered design and the latest industry trends and best practices.
- Presenting design recommendations to senior executives.
- Managing external contractors and vendors.

Kristina Hickman

MAC/PC COMPUTER SKILLS

Adobe PhotoShop
Microsoft PowerPoint
Adobe Illustrator
Adobe Flex
Adobe Flash
Adobe Fireworks
Adobe GoLive
Adobe InDesign
Macromedia Dreamweaver
Morae
Macromedia Flash
Microsoft FrontPage
Office Suite
Quark QuarkXPress
HTML
CSS
Java Script
Managing vendors
Photo shoots
Photo library archival
Visio

Consulting Freelance Designer

Clients included KnowledgeBase, the
Creative Group, and Glance Studios

New England

2004 – 2006

Designed and developed all visual solutions for projects, including web application, marketing and branding, high-level executive presentations, communications and UI design; with emphasis on customized e-learning.

Clients included Department of Homeland Security, BTU Ventures, ADP, Tickets-For-Charity.com, the U.S. Air Force, Hewlett Packard, and DHL International.

Director of Creative Design

SkillSoft

Nashua, NH

1998 – 2004

Directed strategic planning and development for all visual aspects of online courseware application design through early stage and growth phases of this international company.

- Led a team of creative professionals in the development of visual standards and GUI design. Responsibilities included;
- Concept development, design and production of a wide range of projects including conceptualization of key ideas, customized e-learning courseware, web app design, branding and marketing collateral, and high level presentations.
- Brand positioning and visual strategy for SkillSoft e-learning courseware.

Principle Visual Designer

Digital Equipment Corporation

New England

1987 – 1998

Developed marketing collateral materials, CBTs, and web support. Designed for Web in its infancy. Managed print and photo vendors across project life-cycles. Interacted cross-functionally across all organizational levels, including executive management, ancillary departments, and software teams.

EDUCATION:

BA in Visual Design with Minor in Media

Framingham State College, Framingham, MA

Certificate in Children's Book Illustration

Rhode Island School of Design (2010)